

**ADMISSION NOTIFICATION TO THE TWO YEAR MBA (“MASTER OF BUSINESS ADMINISTRATION”) PROGRAMME FOR WORKING EXECUTIVES (formerly EPGP)**

Globally, the business environment has been changing rapidly. The Master of Business Administration Programme at IIMK Kochi campus has been designed to prepare executives and entrepreneurs to respond effectively to these changes. The programme contents and pedagogy aims at building competencies that will enable participants to progress to senior positions and add value to their organizations.

IIMK Kochi Campus is a centre for professional development that hosts executive education and facilitates collaboration with the industry through research and consultancy. The MBA program at Kochi Campus is offered as a two year face-to-face programme for working executives aspiring for leadership positions in their organizations. In the first year of the program, foundation courses are offered in four quarters (of 10 - 13 weeks each) to a total of 380 hours of instruction. In the second year along with compulsory courses, electives courses, Business Plan Proposal Project, and Capstone Simulation are offered in 370 hours of instruction.

**Immersion Module in the Main Campus:** Two immersion modules will be conducted at IIM Kozhikode Campus, one in each year of the program.

On successful completion of the programme, participants would be awarded the title “**Master of Business Administration**”.

**PROGRAMME HIGHLIGHTS**

- *General Management Focus:* The curriculum is designed keeping in mind the experienced executives with technical, functional expertise aiming for senior managerial positions with 750 contact hours in total, resulting in the award of an MBA degree.
- *Convenient format:* Enables senior working executives to pursue managerial education with classes held over weekends (Saturday & Sunday) or evenings (Monday, Tuesday, Thursday & Friday)
- *Internationally recognized MBA:* Global recognition from AMBA, UK as equivalent to Executive MBA.
- *Innovative Pedagogy & Faculty:* Application orientation facilitated by a pedagogy of case studies, simulation and workshops that help develop complex decision making skills and IIM Kozhikode's faculty influence. A wide choice of electives to choose from.
- *Experienced and diverse Participant Group:* Senior executives and entrepreneurs (owner of a registered company operating of a minimum of 3 years) from diverse functions across industries allowing rich peer-learning and networking opportunities.
- *Alumni status of IIMK:* Opportunity to be the part of the 6000+ alumni network of IIMK with access to senior professionals across the globe.
- *IIMKLive:* Business Incubator and Entrepreneurship progression possible through IIMK live - <https://www.iimklive.org/>.
- *Provision for taking a break:* Participant is allowed to take a temporary break from the programme and to rejoin, subject to rules relating to course break.

For more details and to apply online visit

<https://iimk.ac.in/kochi/EPGP/AdmissionNotification.php>