



IIM Kozhikode

Globalizing Indian Thought

Final Placements Report 2019





Foreword

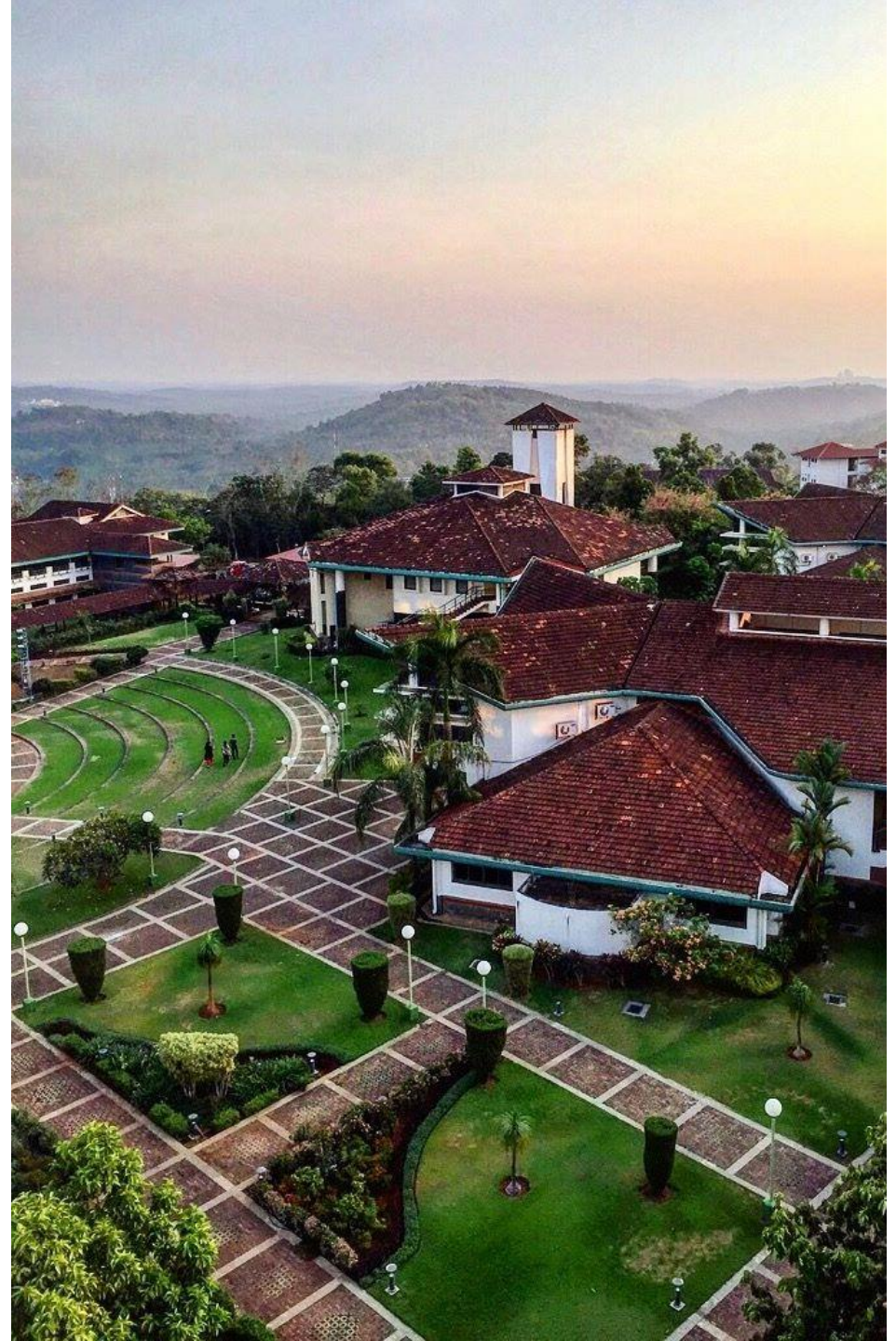
The Placements' team at IIM Kozhikode takes great pride in announcing the successful conclusion of the Final Placements for the PGP batch of 2017-2019. The team would like to take this opportunity to acknowledge the contribution of every individual who has assisted in conducting a successful placement season and has contributed to growing IIM Kozhikode's stature globally.

First and foremost we would like to thank our recruiters for continuing to demonstrate their faith in IIM Kozhikode. We have had an overwhelming response from an increasing number of recruiters who have chosen to invest in the calibre and diverse demographic of the students at IIM Kozhikode. We will strive to nurture these partnerships in the best manner possible.

The team would like to convey its heartfelt thanks to the global alumni base of the institute for their ceaseless support and assistance. The success of the placements season is purely because of the valuable support and tireless effort of each and every student of the institute.

We hope to build stronger relationships with our recruiters and continue to take IIM Kozhikode to greater heights. By nurturing leaders we wish to stay true to our motto of 'Globalizing Indian Thought' and effect positive societal change through sustainable business practices.

Regards,
Prof. Shovan Chowdhury
Chairperson – Placements
IIM Kozhikode



22 Years of Excellence

The last 22 years have seen IIM Kozhikode growing by leaps and bounds. The institute has not only established itself as a forerunner in management education, but has also left deep imprints of its presence in the society. The pool of talent, experience and aspirations that the students carry along makes IIM Kozhikode one of the most sought-after institutes in India. Yet another feather gets added to the cap of IIM Kozhikode as the 21st batch of budding leaders and managers grabs the best opportunities, testifying its caliber and ability to take on challenges in business.

Our students demonstrate a perfect combination of innovation and a strong sense of social responsibility. With 'Globalizing Indian Thought' being the vision of the institute, the global outlook keeps inspiring students to be market leaders and redefines the paradigms in the industry. The high expectations that the industry holds from IIM Kozhikode is a direct reflection of the high benchmarks of excellence set by its students.

IIM Kozhikode offers Post Graduate Diploma in Management (PGDM), Fellow Program in Management (FPM), Executive Post Graduate Program (EPGP), EPGP (Kochi) and several short duration management development programs which create highly competent managers and thought leaders every year.



Leaders in the Making

IIM Kozhikode students being sought-after for leadership positions in the industry has remained the norm for quite some time now. Maintaining its legacy, this year too IIM Kozhikode students were offered roles in domains like Investment Banking by Goldman Sachs and JPMorgan Chase; Consulting and Strategy by Bain & Co., BCG, McKinsey & Co., and Deloitte; Operational Leadership roles by Amazon and HUL. While companies like Capgemini, Mahindra, RPG, and TAS offered roles aimed at accelerated leadership positions. These various roles aim to position students of IIM Kozhikode at the forefront and redefine the industry benchmarks.

Women to the Fore

With a total of 26% of the 21st batch of Post Graduate Programme comprising of women, IIM Kozhikode has once again displayed how much it values diversity and the idea of equal opportunity. A number of roles were extended to women by reputed organizations like BCG, Citibank, Deloitte, Goldman Sachs, HUL, ITC, Mahindra, and many others. Goldman Sachs conducted the Women Emerging in Finance session on campus and also hired in large numbers. Aligning to this line of thought, the institute management has declared an increase of 60 seats just for women, for the upcoming batch, making it the first in its league.



Batch of 2017-19 | Profile



Batch Demographics

Educational Background

Others 3%

Arts 2%

Sciences 3%

Commerce 7%

Engineering 85%

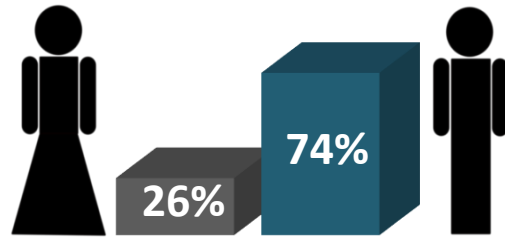
42 IITs

72 NITs

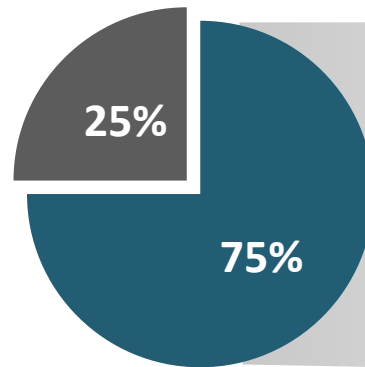
10 BITS

8 SRCC

Male-Female Ratio



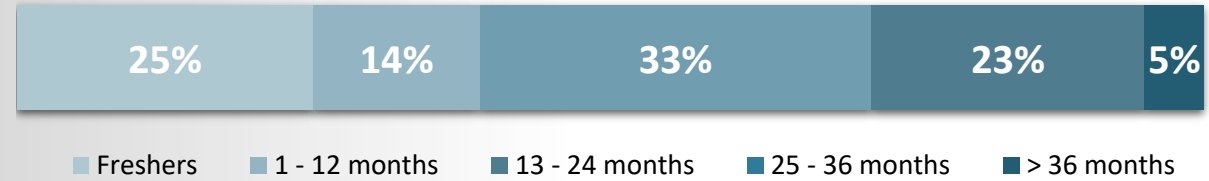
Work Experience - Fresher Ratio



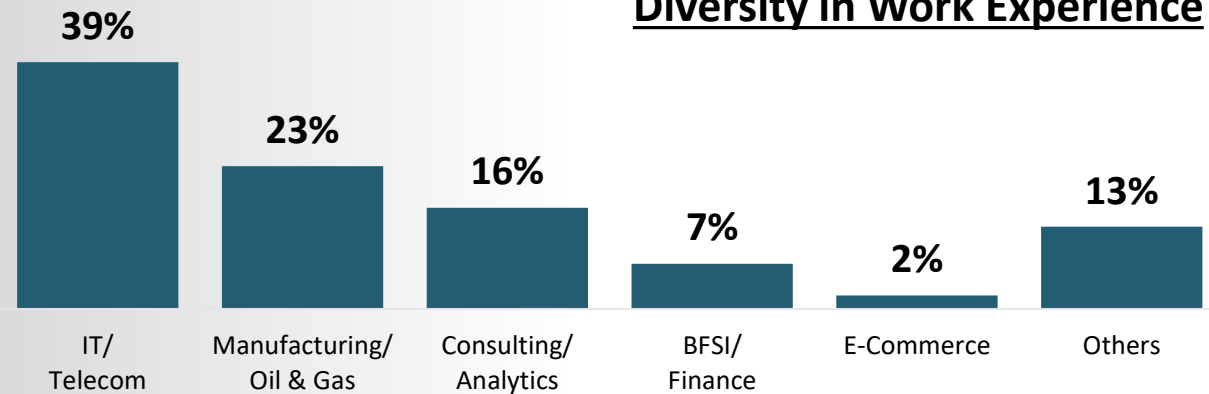
5% Students with CA/CFA certifications

Work Experience

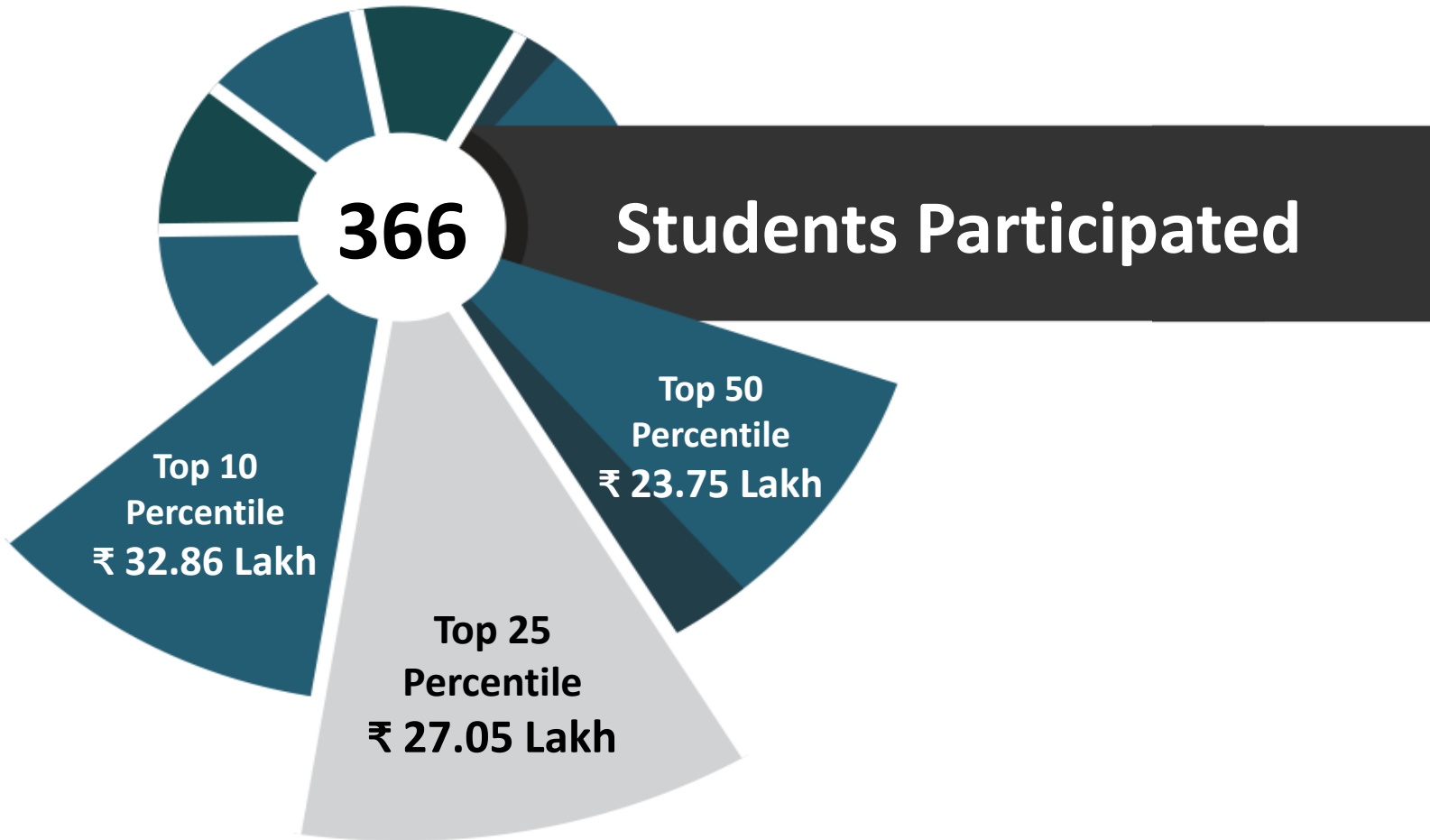
Average Work Experience – 18.4 months



Diversity in Work Experience



Final Placements 2019 | Highlights



IIM Kozhikode witnessed record final placements, the entire process being completed within 6 days. With a 16% increase in the average salary offered, 21 new brands recruited from the campus this season. The Top 50 percent of the recruited students secured an average salary of 23.74 lakh while the other 50 percent bagged an average of 15.05 lakh. Cent percent placements were achieved with 390 offers from 107 organizations.

6 Days

Final Placements
closed in record time

₹ 20.67 Lakh

Mean CTC

₹ 18.80 Lakh

Median CTC

₹ 40.50 Lakh

Highest CTC

>50%

Recruiters feature
in Fortune 500

Final Placements 2019 | Domain Highlights



Consulting

Final Placements 2019 saw a host of marquee recruiters in the Consulting vertical like Bain & Co., BCG, Deloitte, EY, McKinsey & Co., KPMG and PwC. Further, students were also offered niche roles by firms like Feedback Infra and Avalon Consulting.



Finance

Over 21% of the total offers were in the finance domain. Top recruiters including Colgate Palmolive, Deutsche Bank, Goldman Sachs, JPMorgan Chase, Piramal, State Street and Yes Bank made offers in Investment Banking, Financial Markets and Corporate Finance.



General Management

General Management vertical saw an increase in the number of leadership roles offered. Capgemini ELITE and Tata Sky joined the list of top recruiters like Aditya Birla Group, Mahindra, RPG, and TAS who have continued their long standing association with the institute.

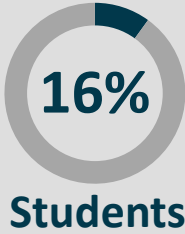


Final Placements 2019 | Domain Highlights



IT and Analytics

With regular recruiters like American Express, Microsoft, Mondelez, Optum, Wipro, new recruiters Citrix and Payoneer also participated in Final Placements 2019. Students were offered roles in Analytics, Product Management, EA to CXO and allied fields.



₹ 16.50 Lakh
Average CTC

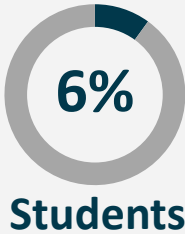
₹ 35.94 Lakh
Highest CTC

4%
Increase in Avg. CTC



Operations

Operations vertical saw a 31% increase in the average CTC offered. Flipkart and Jubilant FoodWorks - first time recruiters on campus offered multiple roles, while regular recruiter Amazon hired the most number of students.



₹ 24.24 Lakh
Average CTC

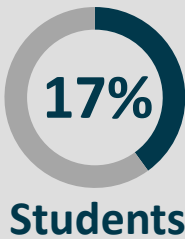
₹ 40.50 Lakh
Highest CTC

31%
Increase in Avg. CTC



Sales & Marketing

Sales & Marketing vertical saw over 17% of the students getting offers from marquee recruiters. Recruiters like Asian Paints, HUL, HCCB, ITC, Nestlé and Pidilite offered roles in B2C sales while HP, Lenovo and Samsung offered B2B sales roles.



₹ 18.30 Lakh
Average CTC

₹ 30.00 Lakh
Highest CTC

6%
Increase in Avg. CTC



Our Recruiters



Impact where it matters.



Placements Team

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Chairperson
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Sampath



Prof. Deepa
Sethi

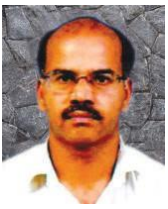


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