



# IIM Kozhikode

*Globalizing Indian Thought*

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## Summer Placements Report 2018





# Foreword

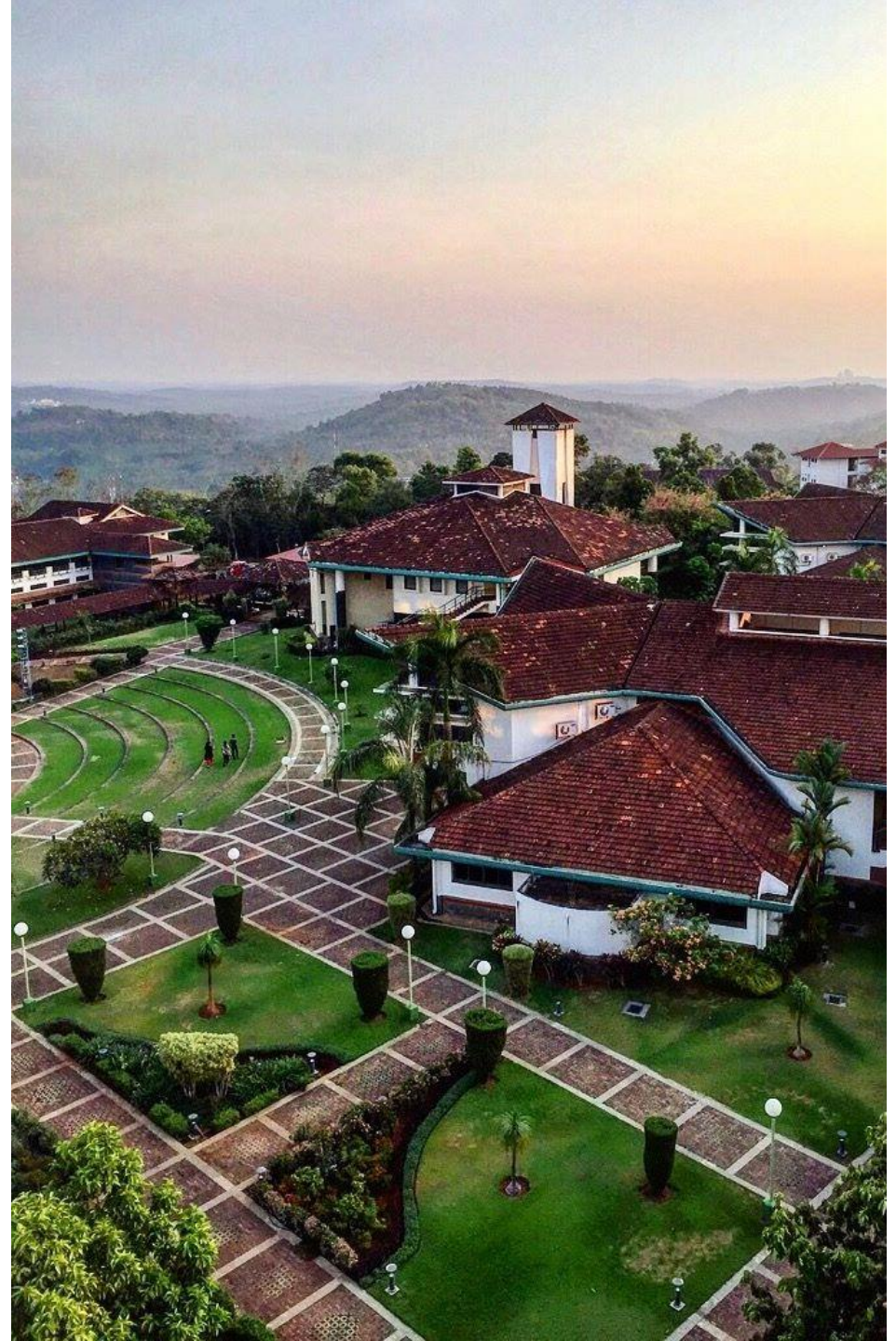
The Placements' team at IIM Kozhikode takes great pride in announcing the successful conclusion of the Summer Placements for the PGP batch of 2018-2020. The team would like to take this opportunity to acknowledge the contribution of every individual who has assisted in conducting a successful summer placement season and has contributed to growing IIM Kozhikode's stature globally.

First and foremost we would like to thank our recruiters for continuing to demonstrate their faith in IIM Kozhikode. We have had an overwhelming response from an increasing number of recruiters who have chosen to invest in the calibre and diverse demographic of the students at IIM Kozhikode. We will strive to nurture these partnerships in the best manner possible.

The team would like to convey its heartfelt thanks to the global alumni base of the institute for their ceaseless support and assistance. The success of the placements season is purely because of the valuable support and tireless effort of each and every student of the institute.

We hope to build stronger relationships with our recruiters and continue to take IIM Kozhikode to greater heights. By nurturing leaders we wish to stay true to our motto of 'Globalizing Indian Thought' and effect positive societal change through sustainable business practices.

Regards,  
**Prof. Shovan Chowdhury**  
Chairperson – Placements  
IIM Kozhikode



# 22 Years of Excellence

The last 22 years have seen IIM Kozhikode growing by leaps and bounds. The institute has not only established itself as a forerunner in management education, but has also left deep imprints of its presence in the society. The pool of talent, experience and aspirations that the students carry along makes IIM Kozhikode one of the most sought-after institutes in India. Yet another feather gets added to the cap of IIM Kozhikode as the 22nd batch of budding leaders and managers grabs the best opportunities, testifying its calibre and ability to take on challenges in business.

Our students demonstrate a perfect combination of innovation and a strong sense of social responsibility. With 'Globalizing Indian Thought' being the vision of the institute, the global outlook keeps inspiring students to be market leaders and redefines the paradigms in the industry. The high expectations that the industry holds from IIM Kozhikode is a direct reflection of the high benchmarks of excellence set by its students.

IIM Kozhikode offers Post Graduate Diploma in Management (PGDM), Fellow Program in Management (FPM), Executive Post Graduate Programme (EPGP), EPGP (Kochi) and several short duration management development programs which create highly competent managers and thought leaders every year.



# Leaders in the Making

IIM Kozhikode students being sought-after for leadership positions in the industry has remained the norm for quite some time now. Maintaining its legacy, this year too IIM Kozhikode students were offered roles in domains like Investment Banking by Goldman Sachs and JP Morgan Chase; Consulting and Strategy by BCG, Accenture, and Deloitte; Operational Leadership roles by Amazon and HUL. While companies like Capgemini, Mahindra, RPG, and TAS offered roles aimed at accelerated leadership positions. This year the institute also saw increased recruiting for HR roles by various companies like Wipro, Reliance, and Siemens. These various roles aim to position students of IIM Kozhikode at the forefront and redefine the industry benchmarks.

# Women to the Fore

With a total of 26% of the 22<sup>nd</sup> batch of Post Graduate Programme comprising of women, IIM Kozhikode has once again displayed how much it values diversity and the idea of equal opportunity. A number of roles were extended to women by reputed organizations like BCG, Citibank, Deloitte, Goldman Sachs, Google, HUL, ITC, Mahindra, Microsoft, Reckitt Benckiser and many others. Goldman Sachs conducted the Women Emerging in Finance session on campus and also hired interns in large numbers. Aligning to this line of thought, the institute management has declared an increase of 60 seats just for women, beginning next year, making it the first in its league.



## Batch Demographics

### Educational Background

Others 1%

Arts 1%

Sciences 3%

Commerce 8%

Engineering 87%

58 IITs

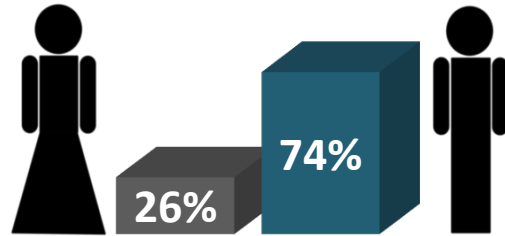
89 NITs

11 BITS

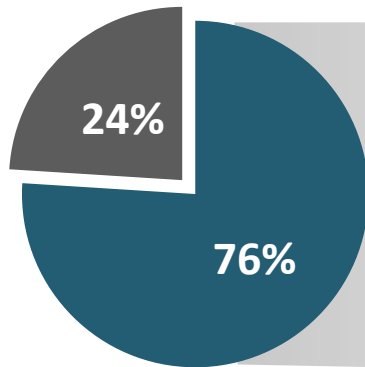
6 SRCC & LSR

17 CAs/CFAs/FRMs

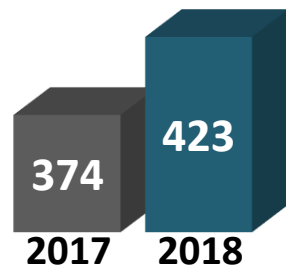
### Female-Male Ratio



### Work Experience - Fresher Ratio

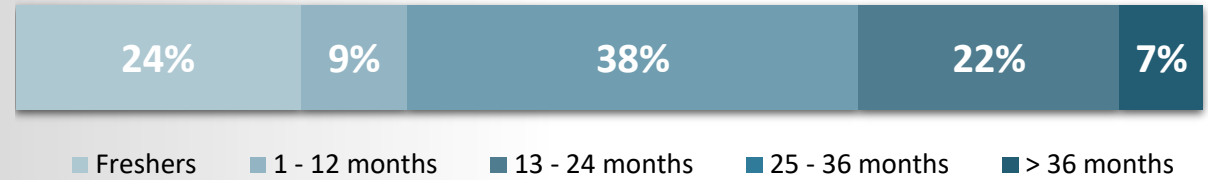


### Increased Batch Size

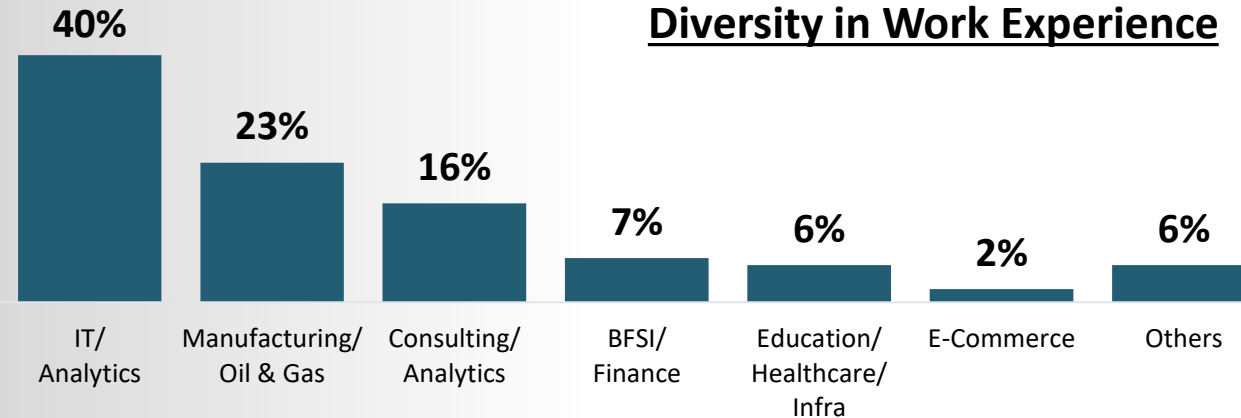


## Work Experience

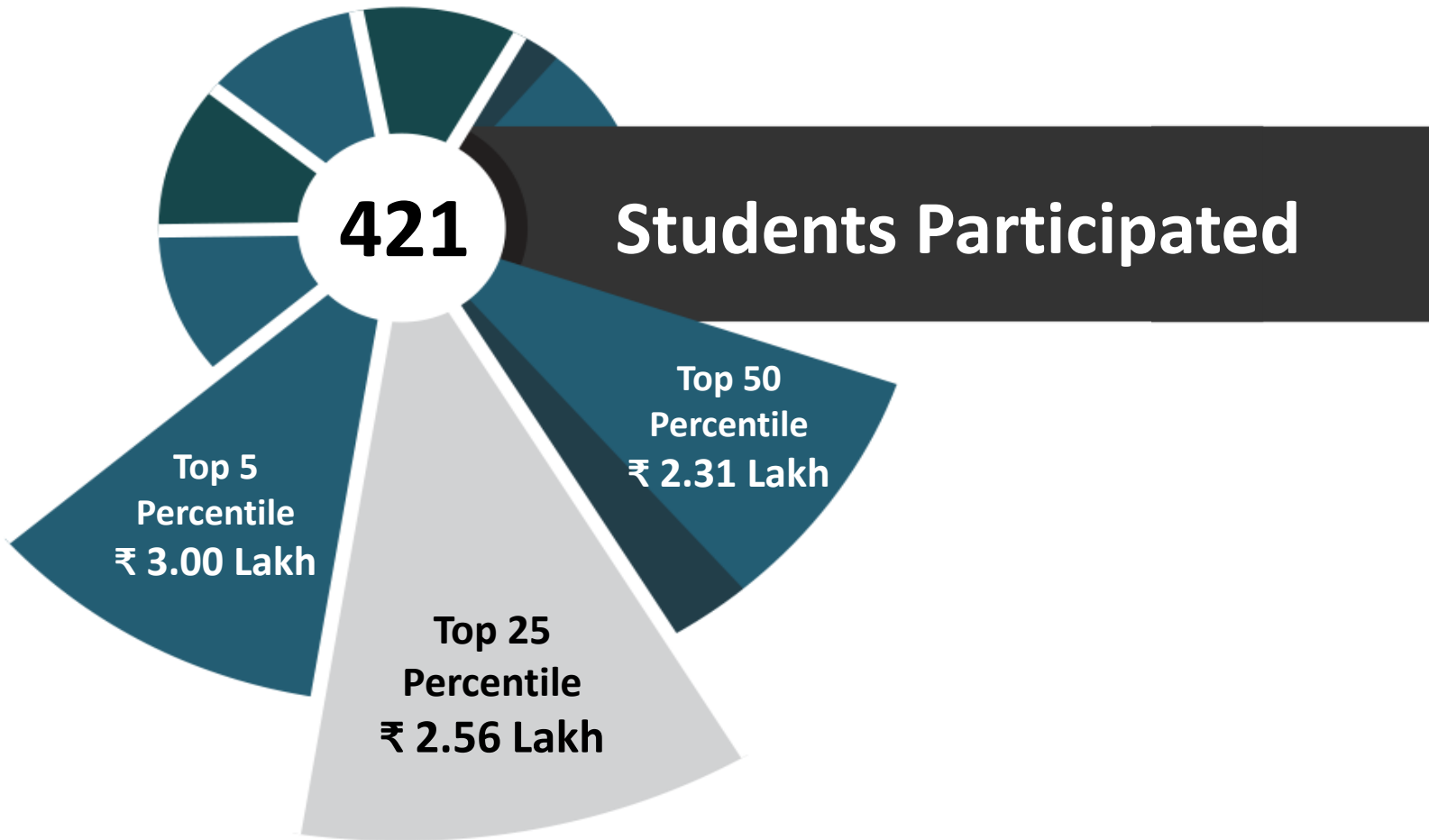
### Average Work Experience – 25 months



### Diversity in Work Experience



# Summer Placements 2018 | Highlights



IIM Kozhikode witnessed record summer placements, the entire process being completed within 3.5 days (including the GD day). With a 21% increase in the average stipend offered, 27 new companies recruited from the campus this season. The top 50 percent of the recruited students earned an average stipend of 2.31 lakh while the other 50 percent earned an average of 1.11 lakh. Cent percent placements were achieved with 421 offers from 105 organizations. This season the institute also recorded 7 international offers, another unprecedented record.

<b>3.5 Days</b>	Summer Placements closed in record time (including GD Day)
<b>₹ 2.00 Lakh</b>	Median Stipend
<b>₹ 1.71 Lakh</b>	Mean Stipend
<b>₹ 3.00 Lakh</b>	Highest Stipend
<b>&gt;60%</b>	Recruiters feature in the Fortune 500 list of Companies
<b>7 Offers</b>	International Locations

# Summer Placements 2018 | Domain Highlights

## Consulting

Summer Placements 2018 saw a host of marquee recruiters in the Consulting vertical like BCG, Accenture Strategy, Deloitte USI Consulting, PwC and EY. Further, students were also offered niche roles by firms like IQVIA and Avalon Consulting.



## Finance

Over 18% of the recruiters offered roles in the finance domain. Top recruiters including Goldman Sachs, JP Morgan Chase, Piramal and Colgate Palmolive made offers in Investment Banking, Corporate Finance and M&A.



## General Management

General Management vertical saw a 40% increase in the number of recruiters. AB InBev joined the list of top recruiters like TAS, Mahindra, Aditya Birla Group and Airtel who have continued their long standing association with the institute.



\* Including Human Resources vertical with 2% of the students and a 64% increase in Average Stipend

# Summer Placements 2018 | Domain Highlights

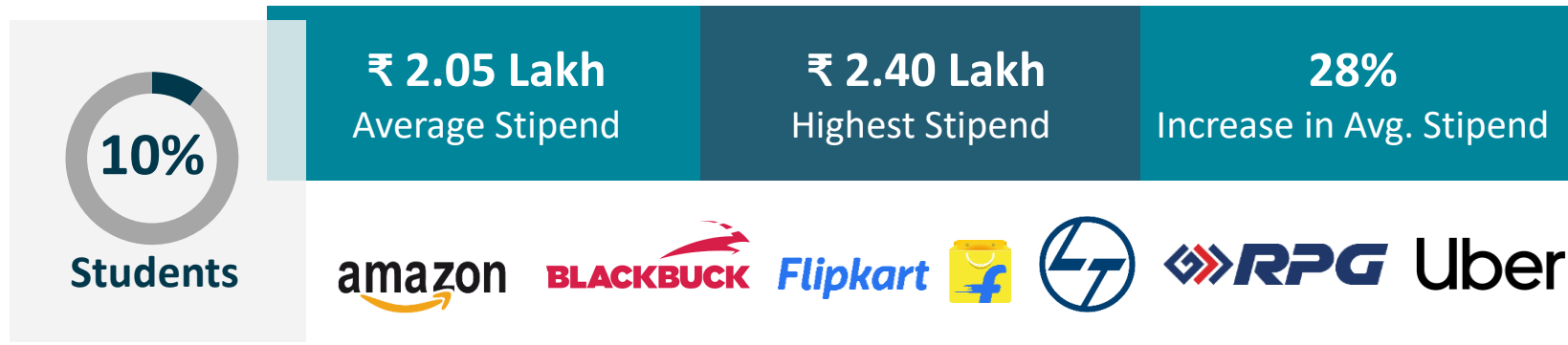
## IT and Analytics

With regular recruiters like American Express, Microsoft, Wipro, and Microland, new recruiters Google and Citrix also participated in Summer Placements 2018. Students were offered roles in Analytics, Product Management and allied fields.



## Operations

Operations vertical saw a YoY increase of 80% in the number of offers given to the students. Uber, Blackbuck -first time recruiters on campus offered multiple roles, while regular recruiter Amazon hired the most number of students.



## Sales & Marketing

Sales & Marketing vertical saw a 38% increase in the number of offers made this season. Recruiters like HUL, ITC, Nestlé, Mondelez, PepsiCo and Pidilite offered roles in B2C sales while AstraZeneca, HP, Medtronic and Shell offered B2B sales roles.





# Our Recruiters



# Placements Team

## Students' Placements Committee

### Placements Chairperson



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### Faculty Placements Committee



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Sampath



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Sethi



Prof. Jatin  
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