



INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

Summer Placements Report 2013

Foreword

The Placements Team at IIM Kozhikode is pleased to announce the successful completion of summer placements for the PGP batch of 2013-15. The team would like to note the contribution of everyone who provided support to the students during this vital period; their efforts were invaluable in helping us achieve rewarding results.

We would like to convey our gratitude towards both the regular recruiters who continued their long-term relationship with IIM Kozhikode and the new recruiters who placed their trust in the students by offering them challenging and enriching roles across verticals. Many organizations aligned their recruitment timelines with our placement cycle, which is a promising sign of IIM Kozhikode's consistent growth story.

This consistently healthy placement performance is built on the bedrock of alumni support, and we greatly appreciate their unending backing and belief in the cause. We are also thankful to students of both batches for their patience, cooperation, and assistance throughout the season.

We keenly look forward to the lateral and final placements season, and hope to continue catering to the needs of the industry.

Prof. Kulbhushan Balooni
Chairperson – Placements
IIM Kozhikode

17 Years of Glory

The fifth oldest Indian Institute of Management, IIM Kozhikode has walked the fast-track of growth in its seventeen years of existence so far. Boasting excellent infrastructure and world-class faculty, The Institute has consistently been at the forefront in ensuring diversity in admissions and instilling social awareness amongst students. The increase in batch intake has been matched with a steady influx of new recruiters, ensuring that there is no dearth of career options to choose from. A consistent growth in the number of foreign university partnerships has resulted in a holistic exchange of thoughts, ideas, and cultures. A continuous interaction with stalwarts in the industry has ensured that IIM Kozhikode stays on the cutting-edge of industry practices and trends.

Besides its flagship PG Diploma in Management (PGDM), IIM Kozhikode offers a Fellow Programme in Management (FPM), Management Development Programmes (MDP), and several executive education programs.

MILESTONES

- '96** Established as the 5th Indian Institute of Management
- '97** Commencement of classes for the pioneer batch of 42 students at NIT Calicut campus
- '03** Moved to its own hill-top campus, President APJ Abdul Kalam graced the occasion
- '04** Started international collaboration with leading European Schools
- '07** Ranked as the fourth best management institute in India
- '10** AMBA Accreditation and MOU with Yale University to launch Yale India Leadership programme
- '11** Made history as the first B-school to host an entire State Cabinet of Ministers
- '12** Established the Indian Business Museum to recognize contribution of India's business leaders

Placement Season Summary

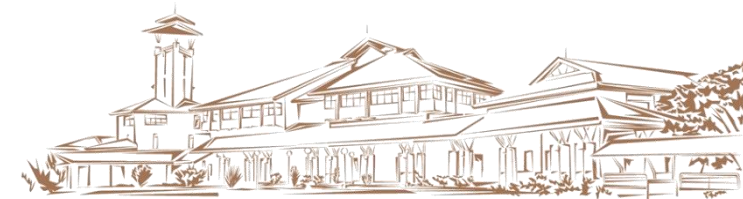
IIM Kozhikode continued to scale new heights with its summer placements process this year. Placements were concluded in record low time, with all participating students being made internship offers across different verticals by several recruiters.

In tight-fisted economic conditions, IIM Kozhikode defied trends as the average monthly stipend figure witnessed a 36% increase from the previous year. Many reputed firms visited IIM Kozhikode as first-time recruiters this season; they were all impressed with the discipline of the college curriculum, the eclectic talent-pool available on campus and the students' infectious enthusiasm. Continuing an impressive track record, one of India's most sought-after conglomerates once again offered the highest number of summer internships across all campuses to the students of IIM Kozhikode.

The Institute continued to cement its relationships with regular recruiters by providing them with top quality students, thus ensuring a sustained means of engagement with industry giants. The average number of offers made per recruiter increased by 20%, highlighting the strengthening of trust between IIM Kozhikode and the corporate world.

Statistics Snapshot

Total Number of Students	366
Total Number of Companies	118
Highest Stipend	INR 200,000

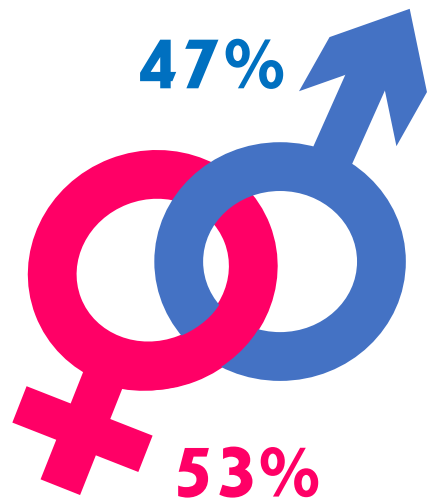


Key Statistics

Batch Demographics

366

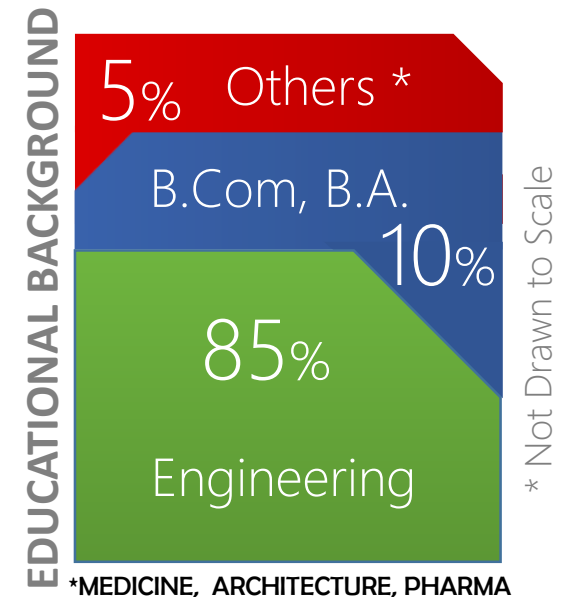
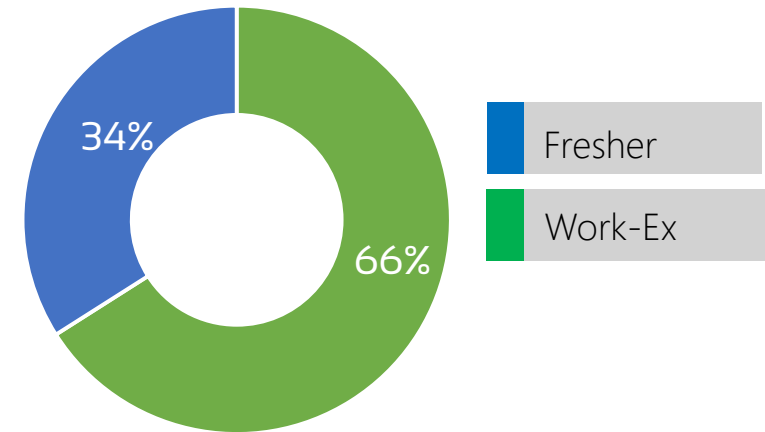
Batch Strength



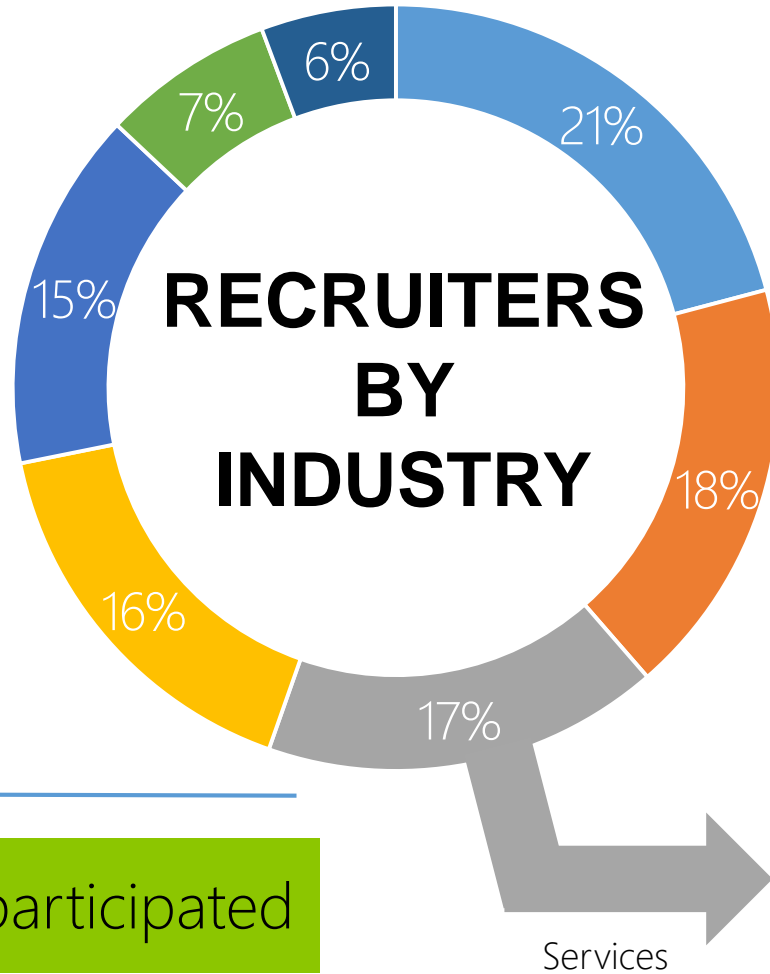
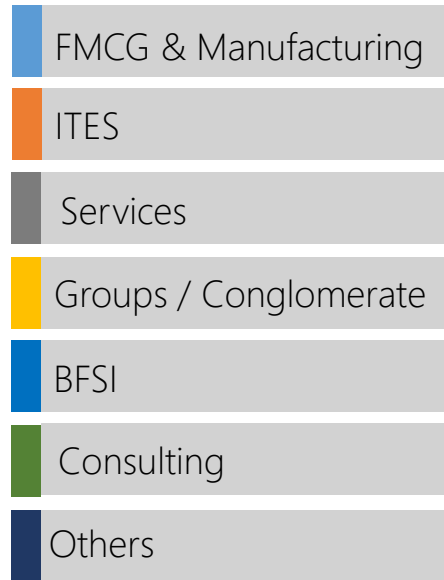
Gender Ratio

IIM Kozhikode continues to be a trendsetter in promoting gender diversity as evidenced by the 53% intake of female students in the batch of 2015. There is a refreshing diversity in the educational background of students initiated into the programme this year. In addition to a strong base of engineers, the batch has graduate students in pharmacy, medicine, nautical science, and architecture, among others. There is also a well-rounded balance between fresh undergraduates and students having prior work experience. The batch consists of a diverse talent pool with a fine mix of academic excellence and extra curricular distinction. Students part of IIM Kozhikode's roster in the batch of 2015 include an all-India CBSE Topper, an international level skater, a professional photographer, a national finalist of Harvard Business Review's management competition, and a national level swimmer, basketball player, and chess player.

25 Average Work Experience (in mths)



Key Statistics

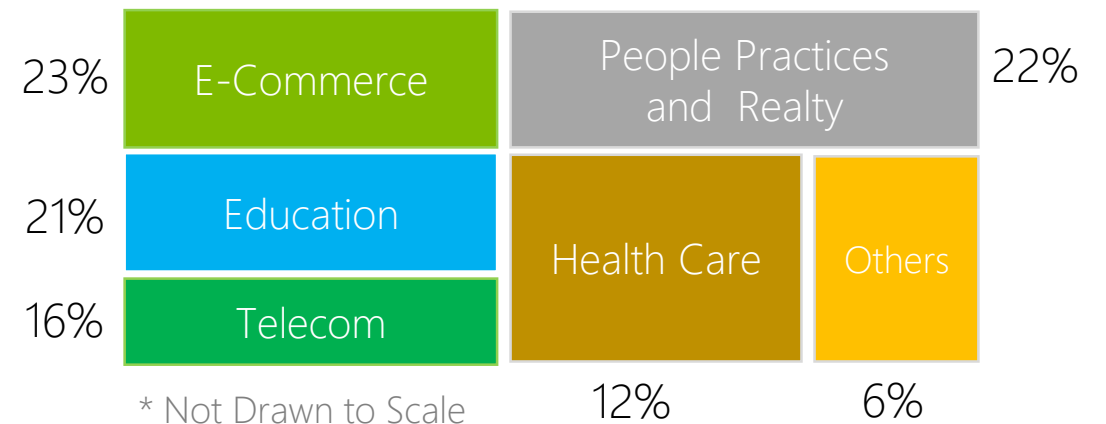


This summer placements season saw participation from recruiters across a wide range of sectors. In addition to mainstays such as manufacturing, BFSI, and ITES, recruiters from service sectors including education, telecom, energy, e-commerce, and healthcare also made internship offers to students.

Recruiters

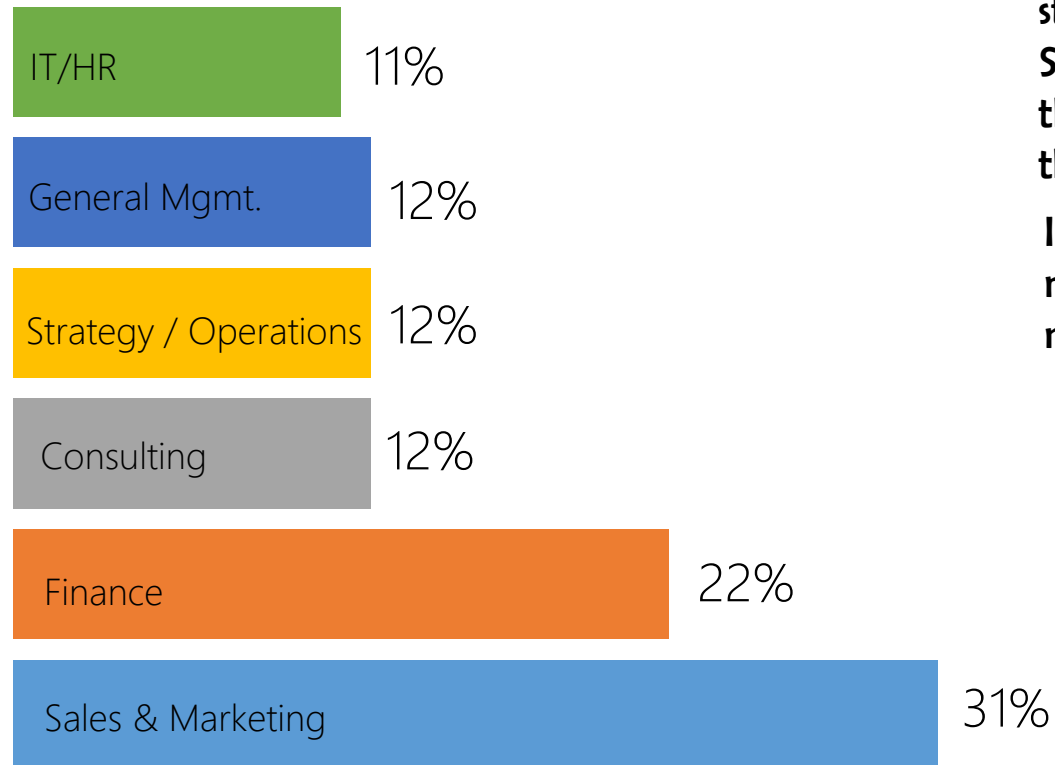
118 Recruiters participated

Services Sector Breakup



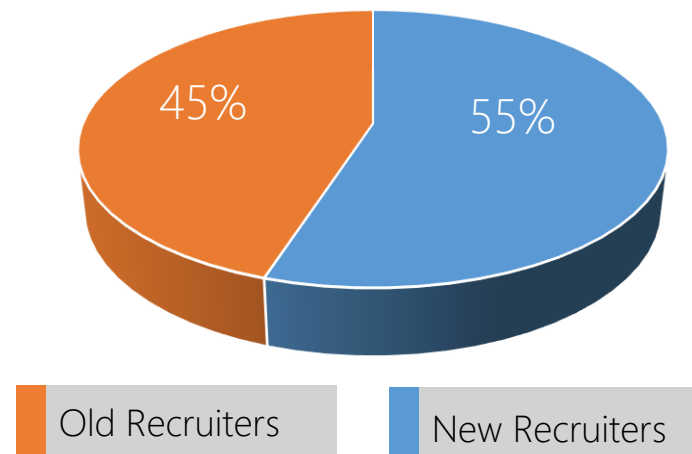
Key Statistics

Offer Breakup by Verticals



Finance and Sales & Marketing were once again the cornerstone verticals with over half the student populace choosing to pursue internships in these roles. The quality of finance profiles on offer was impressive, with multinational firms providing both banking and research based roles to students. There were also a good number of roles offered in both Corporate Strategy and Operations domains, highlighting the diverse work experience of the batch and the increased trust shown by recruiters to select students for these profiles.

IIM Kozhikode's maturity as a B-school was further reinforced as many recruiters increased their number of offers from previous years and opened new roles to students across different verticals.



25

International Offers

Top Recruiters



Forging New Paths



This placements season, students got the opportunity to explore new avenues by opting for unconventional but equally fulfilling summer internships. Organizations that recruited from IIM Kozhikode included healthcare enterprises, sports management firms, crowd-funding start-ups, and career enhancement companies.

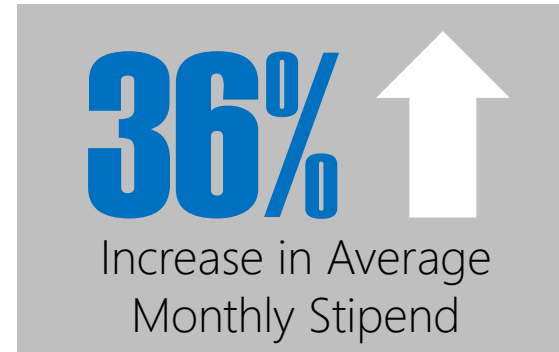
A good number of students took up roles in sectors such as education, print and media advertising, social development, and robotics. One of India's upcoming video game development studios offered product analyst roles to students, giving them a chance to pursue their passion in a professional capacity.

A leading conglomerate offered students a unique opportunity to help benchmark and fine-tune the firm's corporate social responsibility measures. Summer Placements gave a heartening insight into the student psyche as they had the conviction and clarity to chose internships in line with their career goals.

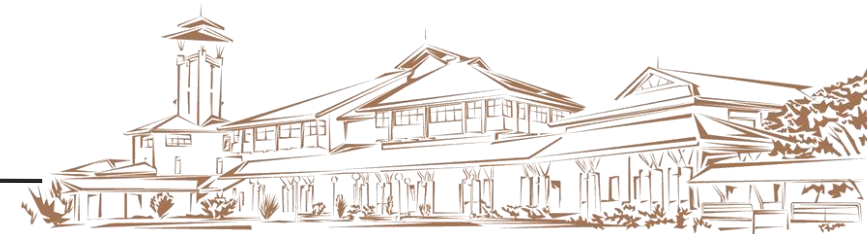
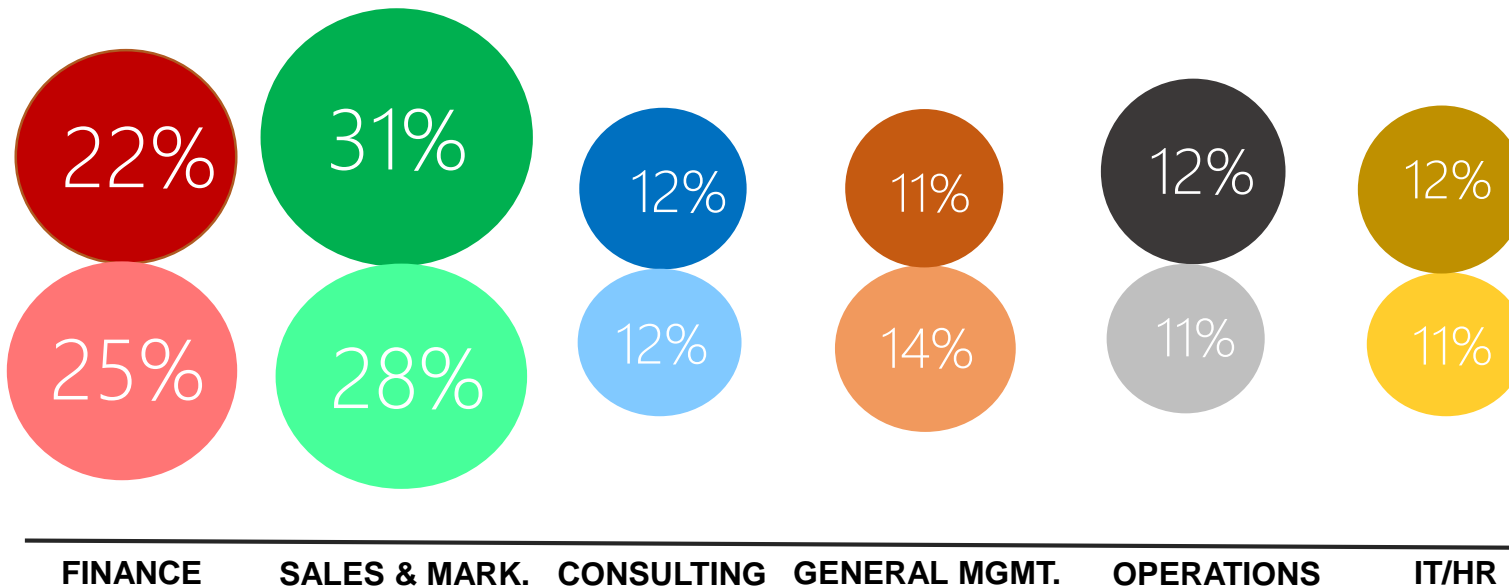


2012 Vs. 2013

There has been a marked jump in the average internship stipend as compared to last year, highlighting the confidence the recruiters placed in the students during tough economic times. The number of offers per recruiter has also seen a noticeable rise, with many companies providing new roles in acknowledgment of the students' varied capabilities. While Finance and Sales & Marketing remained as the preferred verticals among students, there were also a good number of roles offered in the domains of Operations and Consulting, thus underlining the diverse skill-sets prevalent in the batch.



2012 2013



PLACEMENTS TEAM IIM KOZHIKODE

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